



# NEWSLETTER

# April 2018

EXPERIENCED PEOPLE | INNOVATIVE TECHNOLOGY | REMARKABLE RESULTS

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## Earth Day at Dallas



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## Etech Give Back Program - Volunteered at the North Texas Food Bank at Etech Dallas





## Theme Week at Dallas



## Laughter Fun Place to work at Dallas



## Cotton Candy Day at Lufkin

On Monday, March 26th, Community Action Lufkin decided to treat the whole center with cotton candy that was not used during Relay for Life. Rosalinda Perez, Lufkin's Campaign Support Specialist, showed off her master cotton candy skills and swirled candy for close to two hundred agents and leaders. Etech Lufkin wanted to show their staff how much they love and appreciate them.



## Easter Egg Hunt at Lufkin

On Friday, March 30th, Etech Lufkin celebrated Easter by inviting staff and their children to the parking lot to hunt for eggs and meet the Easter Bunny. Chamber's Smokehouse set up shop, and facilities provided free popcorn and juice for the kids. Staff members split the hunt into two separate age groups, one including ages 1 to 5, and the second included ages 6 to 10. All the eggs and candy included in the hunt had been generously donated by Etech staff. The event was incredibly successful with over twenty children in attendance.



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## Employee Wellness Program - Health Fair at Lufkin

Though the Lufkin center was in the middle of their remodel, the seasonal health fair on March 22nd was very successful. Etech employees were able to learn about local businesses that accept Etech's provided insurance and some even signed up for a free cardiovascular screening that took place the next day.





## Etech Give Back Program - Relay For Life at Lufkin

On Saturday, March 24th, Etech Lufkin participated in the long awaited, highly anticipated Relay for Life at the Civic Center. There was participation from over seventy-five teams that weekend, all walking for a cure for cancer. Survivors and loved ones showed out at the circus themed event, complete with games, food and prizes throughout the day. Etech Lufkin sold many carnival foods including onion rings, corn dogs, cotton candy, and popcorn, raising even more money for their team's donations.



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## Etech Give Back Program - Spring Break Breakfast at Lufkin

During spring break, Etech Lufkin took advantage of the time they had in the mornings and hosted two more breakfast fund raisers for Relay For Life. Always popular, the Lufkin team kicked it up a notch and even served pancakes. Community Action made over \$300 more, just in time to add to the Relay For Life account.



## Palm Beach Center Raffle Drawing at Palm Beach

Congratulations to our Palm Beach Center agents for winning our raffle prizes this month. We recognize your outstanding performance. Thank you for your hard work!



## April Birthdays at Palm Beach

This April, Palm Beach Center celebrated birthdays for trainer Danny Garrett (left) agent Keisha Brown (right)





## Etech Give Back Program – Earth day **at Rusk**

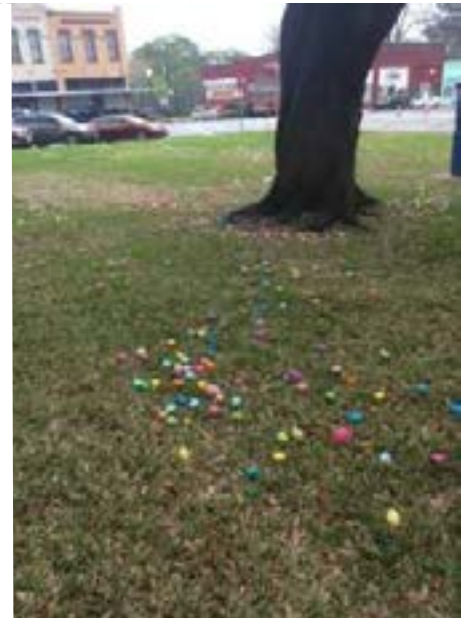
Etech Rusk donated and planted four Lantana plants to Plyler Memorial Park in recognition of Earth Day.



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## Easter Egg Hunt **at Rusk**

The Rusk Center donated a bicycle to the Chamber of Commerce sponsored Rusk Community Easter Egg Hunt.



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## Easter Egg Hunt **at Rusk**





## Etech Give Back Program – Park Adoption **at Rusk**

Etech Rusk recently adopted Plyler Memorial Park which is adjacent to the center. Team members have committed to help maintain the park which brings so much beauty to the downtown area.



## UB Shopping Day **at Rusk**



## Chili's Ribbon Cutting **at Rusk!**

The Rusk Chamber of Commerce welcomed Chili's restaurant in Jacksonville as a new Chamber member.

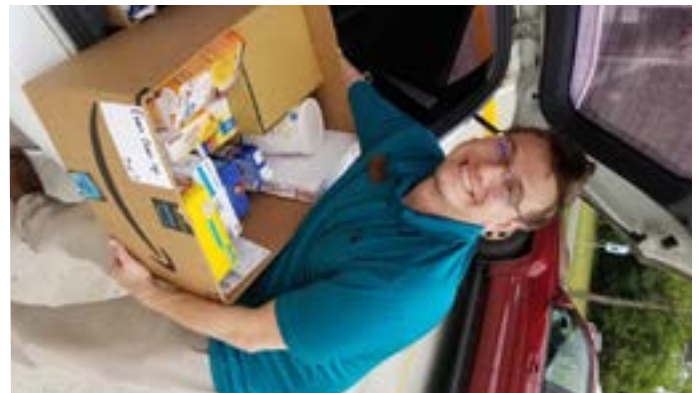


## NLA Sean Long and Jacklyn Ramsey **at Rusk**



## Etech Give Back Program - Fill the Basket Food Drive at Nacogdoches

Through the week before Easter, the Community Action Team organized a food drive for Nacogdoches HOPE. Denise Lee, executive director of Nacogdoches HOPE, gratefully accepted the donations in person. She said our company food drive will help give much needed variety to the menus of needy families! Nacogdoches HOPE (Helping Other People Eat) is a non-profit community organization that gives food to people in need. As about 25% of the population of Nacogdoches lives below the poverty line, HOPE assists over 1,900 clients each month. HOPE is innovative in following the "Client Choice" food bank process. Traditional food banks hand out boxes of presorted food that people may be unable to eat. HOPE instead acts like a grocery store where visitors can pick out items they'd like to take home. This helps prevent waste and makes sure families get the food they want AND need.



## Easter Blessings! at Nacogdoches

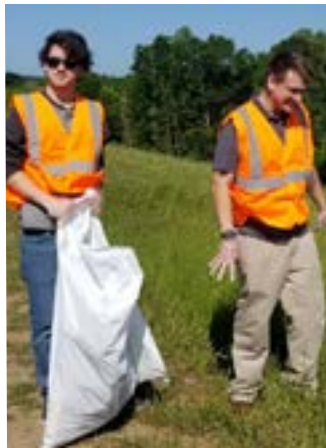
Etech Nacogdoches was happy to host the Easter Bunny on March 29th for agents and their families! He delivered over 200 treat stuffed eggs for them to hunt around the building, and a coloring station for the little ones to color their own bunny ears! We had several families show and we managed to get some great pictures before the Easter Bunny had to hop off to make his next delivery! Special thanks to Sherry Adams, Chelsi Owens and The Easter Bunny- Stephen J. Darville.





## Etech Give Back Program – Adopt a Highway at Nacogdoches

Volunteers across all different campaigns from Etech Nacogdoches got out on a beautiful day to beautify the stretch of road in front of our center. We had 16 amazing volunteers show up to cover the area and get down and dirty to help our community. They put on their orange vests, got some gloves, and grabbed a trash bag to fill. We collected a lot of garbage off both sides of the roads and will do it all over again soon!



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## Etech Give Back Program – Keep Nac Beautiful

On April 7, 2018; ETECH had the pleasure of working with Keep Nac Beautiful (KNB) at the SFA native plant sale. We were in charge of the education booth, where we managed the wheel of ECO friendly questions. Not only did we help Nacogdoches youth learn how to save the environment, we learned how much energy is saved by using a clothesline instead of a dryer, how much water is wasted by a leaky faucet, and much more.



Attached is a picture of ETECH representative (L to R: Brittany Giffith, Angela Brumley, Makayla Parker, Anna Fountain)

## Etech Give Back Program - Relay for Life Fundraiser **at Nacogdoches**

The Nacogdoches Center held a Cry Baby Fundraiser in order to benefit Relay for Life. The leader with the most money in their jar had to wear a Cry Baby costume for a FULL day. The contestants were Sara Donaldson, Josie Fox, Chris Green, and Matt Cole. We were able to raise over \$500, and Matt Cole was the lucky winner! Relay for Life gives us an opportunity to celebrate those who have battled cancer, remember loved ones lost, and fight back against the disease.



## Etech Give Back Program - Tech Cycle **at Nacogdoches**

On March 24, 2018 Etech participated in a Tech Cycle event to recycle electronics that would have otherwise ended up in a landfill. With Team Work in mind over 5 volunteers from Etech came out to load electronics into a recycling trailer and lead education activities for youth. I am thankful to each Volunteer who gave their time to assist members of our community in helping keep Nacogdoches beautiful.





## Free – Dental Check-up & Eye –Check up Camp at Gandhinagar

As par to our yearly wellness initiative, Etech, Gandhinagar, organized a Free Dental Camp and Eye – check-up for the team members in partnership with Sab Ka Dentist group & Lens kart. During the Dental check, the dentist, apart from doing one-on-one counseling of our employees, they also made the TMs understand the importance of prevention to keep their original teeth for life time. The Eye specialist from Lens kart did a thorough Eye check-up and displayed varieties of frames for sale.



## Employee Development Program - ICFAI Visit **at Gandhinagar**

ICFAI group was established in 1984 as a not-for-profit society with the broad objective of empowering citizens through world class quality education. It has ICFAI has made a significant mark in the Indian educational field with a pan-Indian network and presence.

The ICFAI University's representatives visited Etech Gandhinagar to spread awareness about continuing education programs for working professionals (Flexible Learning Program) and consult people who want to continue their education.



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## Employee Awareness Program – Insurance Awareness Camp **at Gandhinagar**

Etech Gandhinagar's HR team took an initiative to organize an awareness drive about insurance products. Care Insurance Associates were present at the center to talk consult on Health, Personal Accident, & Automobile insurance.

Care Insurance team provided one to one risk assessment to the employees.

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## HR team with Nancy and Kevin Pratt **at Gandhinagar**





## Birthday Celebration at Gandhinagar



## Rewards & Recognition ceremony – Vadodara & Gandhinagar

Rewards and Recognition ceremony has become an integral part of culture of celebrating success and rewarding those who make a remarkable difference month over month. Getting rewarded and applauded in front of the whole center holds a special value for everyone, and we ensure the appreciation and the hype doesn't end with the ceremony. Everyone on the floor had fun playing games, and the deafening applause and cheers brought smiles over the participants' face. People with their birthdays in this month got to celebrate it with their Etech family.



## Etech Give Back Program – Visit to Astitva Foundation (Balgopal) at Vadodara

***The only disability in life is a bad attitude***  
**– Scott Hamilton**

CSR team Vadodara visited Astitva Foundation - Balgopal special school and training center. Formed in 2009, Astitva is a NGO working with the differently abled providing counseling, basic life skills, vocational training, and job placements.

Astitva volunteers set up the Balgopal Special School in mid-2012. Balgopal functions as a multiple disability school and training center for special needs of all ages. In addition to special education services, progressive training programs and workshops are frequently conducted by collaborating with various international organizations. We heartily thank all our team members who made this visit successful.



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## Earth Day at Vadodara

Earth Day is celebrated on April 22. Earth Day celebrates the natural beauty of our planet, and reminds us of our responsibility to keep the planet healthy.

Always remember to 3R - reduce, reuse and recycle.





## Employee Development Program - GESIA Session at Vadodara

GESIA organized Psychometric Test for professionals in Vadodara. These tests can be used as part of the recruitment and selection to assess ability in specific skills as then tend to give a better overall evaluation of a candidate and hire best fit for the role.



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## Character Commitment Awards at Vadodara

Vadodara team facilitated the Etech Character Commitment Awards ceremony in April to celebrate and commend the winners.



## Recruitment Team enjoyed a lunch together **at Vadodara!**

Vadodara team facilitated the Etech Character Commitment Awards ceremony in April to celebrate and commend the winners.



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## Organizational Development Session- Personal Branding **at Vadodara**

***"Branding is what people say about you when you are not in the room." — Jeff Bezos***

Personal Branding refers to establishing and promoting what you stand for. Your personal brand is the unique combination of skills and experiences that make you, you. Effective personal branding will differentiate you from other professionals in your field.

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## It's winning time **at Vadodara**

Team members ran against the time while the entire floor cheered them on. The games and contests organized on the floor have become a phenomenon lately. Participants are pouring in from all the departments, and the enthusiasm is just contagious! Every prize won brings smiles all over.



## Announcements

### **Christina Dillon - Payroll Coordinator II.**

Christina joined Etech in December of 2015 and quickly moved to the HR department as the receptionist in Nacogdoches. Christina joined the Payroll Department in March of 2017 and has found her forever home. Christina has been a tremendous asset to the Payroll Department and has learned our payroll process with ease. In her new role Christina will take on the sole lead in updating and managing ETT, as well as making sure our employees are being paid correctly and on time.

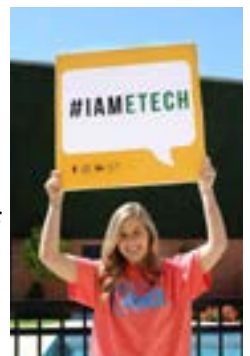


Christina was raised in East Texas and has lived in Nacogdoches since 2003. In her free time she enjoys spending quality time with her family and friends. Whether they're making dinner and watching movies or going thrift shopping, as long as she is amongst great company with good conversation, she's happy. She also loves to be out on the lake and stays active by nteer coaching little league baseball & softball.

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### **Courtney Izard - Assistant Manager – Incentives and Facilities**

Courtney will serve the Etech family alongside Jacob Shipp by assisting with the management of Etech's Incentives in the US and Jamaica, and Facilities in the US. Courtney joined the Etech team in February, 2018 as the Lead UB Assistant and established herself as a driven and motivated leader, quickly becoming an integral member of the Incentives team. We are excited for Courtney to expand her role as a servant leader focused on the betterment of our Incentives and Facilities departments for the Etech family. Courtney was born and raised in Nacogdoches, TX. She graduated from Stephen F. Austin State University in December 2013 with a bachelor's degree in Marketing and a minor in Fashion Merchandising. Before joining Etech, Courtney worked as a buyer and lead sales associate at Laine's Hallmark. In her spare time Courtney enjoys shopping, spending time on the lake, and running her online clothing boutique, Emerald Pine. She also loves the company of her two cats, Chloe and Lucy. Courtney is excited to take on this new role and looks forward to her future with Etech.



## **Savana Renfroe - On Shore Leader of Recruiting**

As Leader of Recruiting, Savana will be responsible for driving the On Shore Recruiting team to meet/exceed customer & client expectations, along with maintaining the relationship between Operations and Recruiting. Savana will also assist with Branding efforts within our communities



Savana is a graduate of Stephen F. Austin with a B.A. in Political Science and she also holds an M.B.A. Savana is a patron to the local arts in and around Nacogdoches, and in her spare time enjoys staying up to date on current events and news around the world and leading her local Girl Scout troop.

#TeamEtech, join me in Congratulating Savana in her new role!

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## **April on the Floor!**

April was a strong month for team Gandhinagar! We were able to regain the momentum in spite of having a rough start. Client's expectations were high; however, our priority consultants were up for the challenge and were able to deliver the expected results when handling new customers. The core consultants didn't want to stay behind and were able to show good numbers when handling existing customers. The encouragement provided by client during their center visit and announced contests simply added fuel to the fire and strengthened the resolve of our consultants.

The best part of the month: Client announced a contest for 'internet sales' and team Gandhinagar was able to secure the crown by outperforming our other centers. The atmosphere was electrifying when the results were announced and team is looking forward for the lunch/dinner that has been announced as a reward for this effort. The entire leadership team was on their toes when driving performance and it was a special celebration for team Gandhinagar when our 3 leaders won the 'character commitment' awards! The month ended on a strong note and team is determined to repeat its success in the month of May as well. Three cheers for team Gandhinagar!



## Our Centers

### Nacogdoches, Texas

1903 Berry Drive, Nacogdoches, TX 75964  
Tel: 936-559-2200, Fax: 936-559-2225

### Lufkin, Texas

106 N. John Redditt Drive, Lufkin, TX 75904  
Tel: 936-633-9200

### Rusk, Texas

146 E 5th St, Rusk, TX 75247  
Tel: 903-683-9791

### Dallas, Texas

8700 N Stemmons Freeway, Dallas, TX 75235  
Tel: 214-366-0229

### Palm Beach, Florida

155 East Blue Heron Blvd.  
Riviera, Florida 33404  
Tel: 561-841-0040

### Gandhinagar, Gujarat

1st Floor, IT Tower 4, Infocity, Nr. Indroda Circle,  
Gandhinagar-382009, Gujarat  
Tel: 91-79-23213089, 91-79-23213240

### Montego Bay, Jamaica

Building 1, Montego Bay Freezone, 1 Mangrove  
Way, Montego Bay, Jamaica.  
Tel: 876-952-9197

### Vadodara, Gujarat

Keval Corporate Park, Building Block 3,  
Opp – GEB office, Chhani Road, Beside Prakruti  
Resort, Vadodara – 391740, Gujarat  
Tel: 91-265-2771942, 91-265-2771943.

## Our Vision

To make a remarkable difference for our people, our customers, and within our communities.



## Our Mission

Etech is a servant leader organization providing superior customer experiences and innovative solutions which enable our clients to build stronger brands, strengthen customer relationships, and gain market share.

